Increased Sales through immediate contacts:
The Asia America Global Sourcing Center has simplified the process of making contacts between buyer and seller by creating a perfect Business Bridge and contact center for buyers. Under the current economic condition, it is more economical for the buyer to travel to Miami from Latin America and the Caribbean to meet many manufacturers and suppliers in one place and at one time and at the buyer's convenience. Manufacturers and suppliers have an opportunity to acquire distributors and wholesalers by putting their products in the center of international trade for the Americas. What better place to showcase products than in the prestigious Miami Merchandise Mart.

A Reality:
At the Asia America Global Sourcing center, buyers can make immediate contacts, physically see, touch and test the manufacturers and supplier's products, communicate immediately with the seller in real time and place orders as well as receive products without extensive travel. Yes, a permanent trade and exhibition center for manufacturers and suppliers is now a reality at a very cost-effective price.

The advantages of exhibiting in the permanent Asia America Global Sourcing Center in Miami Florida:
Miami is the center of trade between 34 Central and South American and Caribbean countries. Buyers from these countries are now looking for cost-effective ways of doing business with Asian markets. Since international markets are so extensive it can be quite difficult to find the manufacturer that produces the product the buyer needs. The Asia America Global Sourcing Center is bringing the manufacturer and supplier to the buyer, where the buyer and seller both save time and money.

Opening 2019
Permanent Asia America Global Sourcing Center
For Wholesale – Import & Export Sales
at The Miami Merchandise Mart

Latin America, Caribbean, U.S., Worldwide Buyers

The “Asia America” Global Sourcing Center is located in the Miami Merchandise Mart
www.asiaamericashow.com

Latin America, Caribbean, U.S., Worldwide Buyers
The Miami Merchandise Mart: 
A **Sell-Direct** center for Manufacturers, Wholesalers & Suppliers 
Targeting Latin American, Caribbean & U.S. Buyers

**Our Goal:**

**Support manufacturers, wholesalers, & suppliers** that want to sell to the developing nations of Latin America and the Caribbean at the lowest cost possible by giving the manufacturer and supplier a sell-Direct opportunity, a full time staff and a permanent exhibition hall showroom in Miami Florida USA. The Miami Merchandise Mart is also a major Contact Facility where companies can now attract buyers all year long. More than 11 million visitors travel to Miami from worldwide destinations every year, making Miami one of the hottest market locations.

**No Middleman:**

Buyers can now be assured that the prices they are getting from the manufacturer and supplier are truly the lowest prices and not inflated by the product increases of a middleman or reseller.

**Miami - the HUB of the Americas**

**The Function & Mission** of the “Asia America Global Sourcing Center”

The *Asia America Global Sourcing Center* functions as a Business Bridge, exhibition hall and showcase center for international products. Products will be displayed in large exhibit display cases along with company’s information and brochures. Potential buyers and distributors will see the products on display and can request that a trained staff member open the locked cases so that the buyer can examine the products. Once the buyer decides that they want pricing information on those products, the buyer will be guided directly to the computer center where the buyer can immediately upload the Manufacturers or suppliers website. Buyers will then proceed to email, call or fax the company of interest for pricing where deals could be closed right there. Language translations and fax services will be available.
WHY MIAMI?

More than 100 international consulates, trade offices, and bi-national chambers of commerce.

More than 1,000 multinational corporations use Miami as a Regional Headquarters for Latin America and the Caribbean.

Ability to ship goods efficiently anywhere in the world through the Port of Miami, Florida’s largest container port.

All major freight forwarders, logistics, Air cargo and all export/import services direct to these countries are done easily out of Miami.

Ready access to sophisticated international banking, insurance and legal services, and other professional services.

Excellent business climate with no local or state personal income tax.

Financial Center of Latin America (Over 9,000 Financial Institutions have Latin American offices in Miami)

Most US transportation options via air/ocean for all of Latin America and the Caribbean.

Shortest transit time to the Caribbean of all US Ports.

Bilingual, educated workforce.

All LCL consolidations routed over Miami.

Convenience of Language: (easy access to translators).

Location. Miami is considered the city for international trade from the Caribbean and Latin America.

Cost factor: costs less to get to Miami from the Caribbean and Latin America.

Family ties (almost all business people from Latin America and the Caribbean have connections for follow up business).

General merchandise, apparel, consumer electronics, cellular, health, jewelry, linens, drapery, smoking, vapor, holiday, uniforms, appliances, outdoor, variety, closeouts, hospitality products, liquidations, beauty products, wigs, sports products, Cosmetics, perfumes toys, linens, hardware Tools, materials & equip, housewares, kitchenwares, souvenirs, gifts, novelty, party supplies, rugs, vitamins, led lights, Much More.

Representatives and Distributors: Miami is the perfect place to find reps and distributors. Miami has exporters who supply buyers from Latin America and the Caribbean.

Convenience of Direct Air: Travel to and from the Caribbean and Latin America is convenient and economical with many flights daily to over 34 countries.

Confidence: Companies that exhibit in the Asia America Global Sourcing Center demonstrate their willingness to go to where it is convenient for the buyer. This fact is highly appreciated by the Caribbean and Latin American buyer and a valuable sales tool for the exhibitor.

11.3 Million Visitors a year to Miami Dade County:
MIAMI OFFERS:
Unsurpassed Infrastructure and Synergies

- Miami Merchandise Mart
- Miami International Airport
- Port of Miami
Exhibit Booth Display Shelves & Costs

Hardwall Panel Booth Package
3ms x 3ms
3 day show: $4900

Pipe & Drape Booth Package
10’ x 10’
3 day show: $2600

Complete Pipe & Drape 10 x 10 booth package
1- Carpet, 1-6’ table, 2-Chairs, 1-waste basket, I.D. Sign.
2- Virtual Trade Show online: Buyers that cannot be present at
the physical trade show can now make contact with sellers in
real time.

PLUS PERMANENT EXHIBITION AT THE ASIA AMERICA GLOBAL
SOURCING CENTER.
3- One product display case (2 Shelves) at the Asia America
Global Sourcing Center for 12 months (1 year)
4- One ½ Page Advertising in our Global Buyers Directory for
1 year. See www.globalbuyersdirectory.com
5- Your Company Information, link to your Website, Email,
Telephone, Fax
6- We market the Asia America Global Sourcing Center to
43 countries and to thousands of wholesale buyers, importers
and exporters.
7- Plus - Receive a periodic list of all attendees and buyers
contacting the Asia America Global Sourcing Center

OPTIONS:
A) Wholesalers: Exhibit in the 3 day Asia America Wholesale Trade
Show and 12 months permanent Asia America Global Sourcing
Center. Yearly Exhibitor Cost: $2600.
This Special Booth Price Package offer ends May 15th 2019.

B) Wholesalers that cannot exhibit at the three day Asia America
Wholesale Trade Show, but wish to be included as a member of
the Asia America Global Sourcing Center: $2100 for a full year.

C) Wholesalers that wish only to exhibit at the 3-day Asia America
Wholesale Trade Show on September 15, 16, 17, 2019,
Booth Cost: $2100

HARD WALL PANEL BOOTH PACKAGES:
1- Hardwall Panel Booth (3ms x 3ms), Carpet, 3 Shelves, 3 Lights,
1-Round Table, 2 - chairs, 1- waste basket, Basic Electricity, I.D. Sign
The Asia America Trade Show and
The Asia America Global Sourcing Center: $4900
Marketing, Advertising and Promotions

Marketing Campaign:
Marketing, Advertising and Promoting the “Asia America Global Sourcing Center” to Latin American, Caribbean & US Buyers will be directed towards 34 countries in Latin America, the Caribbean and the US markets, reaching 2500 international business associations, chambers of commerce and industry, multi-national organizations, export and import associations, merchants associations, major retailers, wholesalers, distributors, procurement offices of each government, foreign commercial attaches, major institutions, Enterprises, electronics and computer and other related organizations in Latin America, the Caribbean and the US, through print, direct mail, TV, email, websites, news media, posters, flyers, brochures, PR firms, newspapers and periodicals.

Guaranteed attendance.
After 30 years The Miami Merchandise Mart has established a yearly attendance of over 20,000 serious buyers from Latin America and the Caribbean. Estimated attendance after the opening of the Asia America Global Sourcing Center is calculated at over 30,000 annually.

Organizations working towards your success: The Asia America Global Sourcing Center and Miami’s premier “Asia America Trade Show”

What Products are permitted in the exhibition hall?
All products that are suitable for export will be permitted except pornographic items. All products must be approved by the Asia America Global Sourcing Center before admitted into exhibition hall.
More than 20 of the world’s leading cargo shipping lines call the Port of Miami.

Cargo destined for more than 100 countries and 250 ports flow through the Port.

By providing state-of-the-art infrastructure and excellent customer service, the Port of Miami, in conjunction with its three private cargo terminals (Port of Miami Terminal Operating Company, Seaboard Marine, Terminal Link Miami) is poised to further capitalize upon its ideal geographic location.

Source: Port of Miami
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<th>Country</th>
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Transit Times Listed in Days
Source: http://www.searates.com
MIAMI INTERNATIONAL
LEADER OF US AIRPORTS FOR INTERNATIONAL CARGO

Los Angeles: 1.11
Chicago: 1.13
Atlanta: .44
New York/JFK: 1.30
Houston: .18
Miami: 1.78

* MILLIONS/TONS
Source: Miami International Airport
MIAMI INTERNATIONAL
RANKED 8TH IN INTERNATIONAL FREIGHT OF MAJOR AIRPORTS WORLDWIDE & 1ST IN THE WESTERN HEMISPHERE

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<th>Location</th>
<th>Freight (Millions/tons)</th>
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</table>

Source: Miami International Airport

* MILLIONS/TONS
Miami International Airport has more scheduled non-stop cargo flights to Latin America and the Caribbean than Orlando, Houston, New Orleans, Atlanta, Tampa, and New York's Kennedy airports combined.
The Asia America Global Sourcing Center Eliminates many major expenses.

Manufacturers, Wholesalers, & Suppliers can now expand to new markets by eliminating many of the following expenses:

- No employees, No sales taxes, No advertising costs, No office insurance,
- No utilities, No office rental, No middleman, No commissions, No travel expenses,
- No language translation costs, No product, rotation costs, No visa requirements.

Exhibiting company’s advertisements will be published on-line on our website and in our bi-monthly buyers guide magazine at No charge for as long as they are exhibiting at the Asia America Global Sourcing Center.

Companies pay No sales commission to the Asia America Global Sourcing Center

The Asia America Global Sourcing Center does NOT sell directly to buyers or is in the sales process.

Companies set their own product prices, standards and import/export procedures. Asia America Global Sourcing Center will maintain a computer center with internet access on-site for the purpose of helping buyers make contacts and place orders with companies.

To gain admission to the Asia America Global Sourcing Center, each attendee / visitor must register to gain access to showroom, computer center and exhibitors data information and must fill out a product interest form. Manufacturers and suppliers must have sample product insurance and replace defective products when needed.

The Asia America Global Sourcing Center will periodically inform all visitors throughout the year of new products that are offered by exhibitors.